

PRESS RELEASE

Digital change in the health care industry

Digitalization is gaining ground fast, which will significantly impact our health care industry. The “GS1 Healthcare Day 2017” explored how this development affects corporate processes and analyzed the potential of Electronic Data Interchange.

(Vienna, 3 October 2017) – “The future of the health care industry is all about smart interaction between man and machine.” With these words, Werner Leodolter, CIO of KAGES and a full professor at the Karl Franzens University in Graz, opened his presentation entitled “Digital transformation in the health care industry” during the GS1 Healthcare Day 2017. According to Mr. Leodolter, the key elements are “interoperability and standardized data as a common language.” He added that “we need to collect, compare and interpret data.” Electronic Data Interchange (EDI) is an excellent tool for keeping up with these ever-changing business transactions and related specifications in the healthcare industry. At the Healthcare Day 2017, Sabine Schenk, Global eCommerce project manager with B.Braun Austria, used a best practice example about the “Implementation of a fully electronic ‘order-to-cash’ process” to show how to make that happen. To her, “EDI is the foundation of any automated supply chain.”

The use of EDI allows for increased efficiency, which translates into significant savings potential in the complex world of the pharmaceutical industry. Patient safety is the number one priority. As part of the effort to reach that goal, EDI helps optimize processes and allows for paperless recording and exchange of different data, for example batch numbers and expiration dates. In addition, EDI helps reduce delivery times and allows for full traceability, among many other advantages. One of the Austrian pioneers in this area is the pharmacy wholesaler Herba Chemosan. This company relies on the EDI platform eXite® to exchange orders (ORDERS) as well as other business documents, including purchase order responses (ORDRSP), electronic despatch advices (DESADV) and invoices (INVOIC) among business partners. The EDI services provider EDITEL assisted Herba Chemosan in this process optimization project, which included the definition of consistent standards for the health care industry in a working group. EDITEL will continue to offer assistance and support for health care industry companies wishing to introduce paperless supply chain processes.

<https://www.editel.eu/industries/healthcare>

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About EDITEL

EDITEL is an internationally leading provider of EDI solutions (Electronic Data Interchange) that specializes in the optimization of supply chain processes. The company serves clients in many different business sectors and industries.

Thanks to its offices in Austria (where the company is headquartered), the Czech Republic, Slovakia, Hungary and Croatia as well as many franchise partners, EDITEL has a presence in myriad countries, which makes EDITEL the perfect business partner for companies with international business activities.

Via the EDI platform eXite®, EDITEL offers a comprehensive portfolio of services, ranging from EDI Communication and EDI Integration, Web EDI for SMEs, e-Invoice solutions and Digital Archiving to Business Monitoring. Our successful EDI projects are backed by 30 years' experience and in-depth expertise.

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